

# EVERTOL

THE START-UP GENIUS IN AFRICA



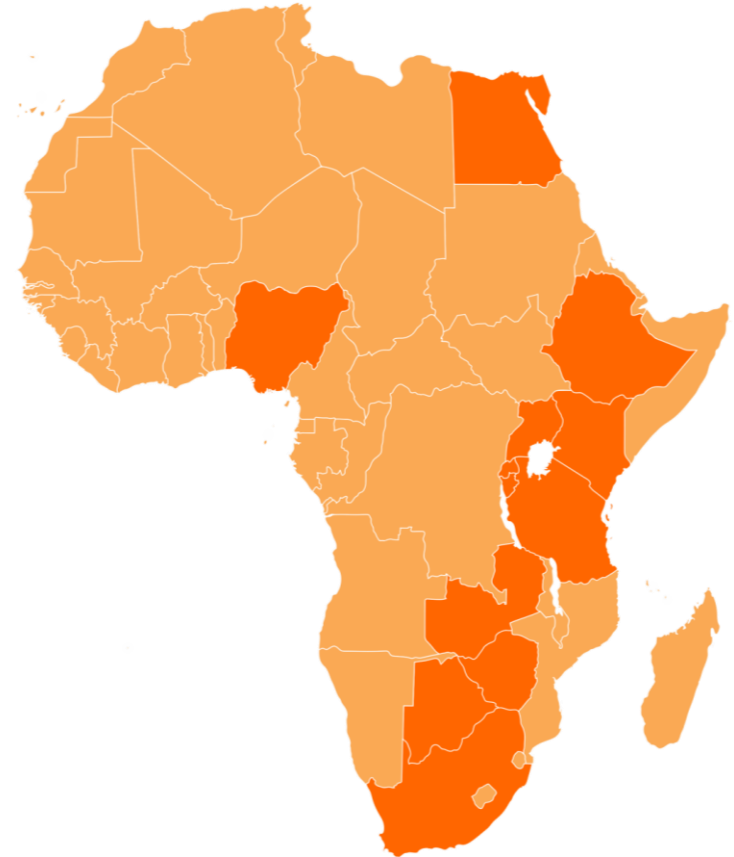
[evertol.co.za](http://evertol.co.za)

# Who We Are

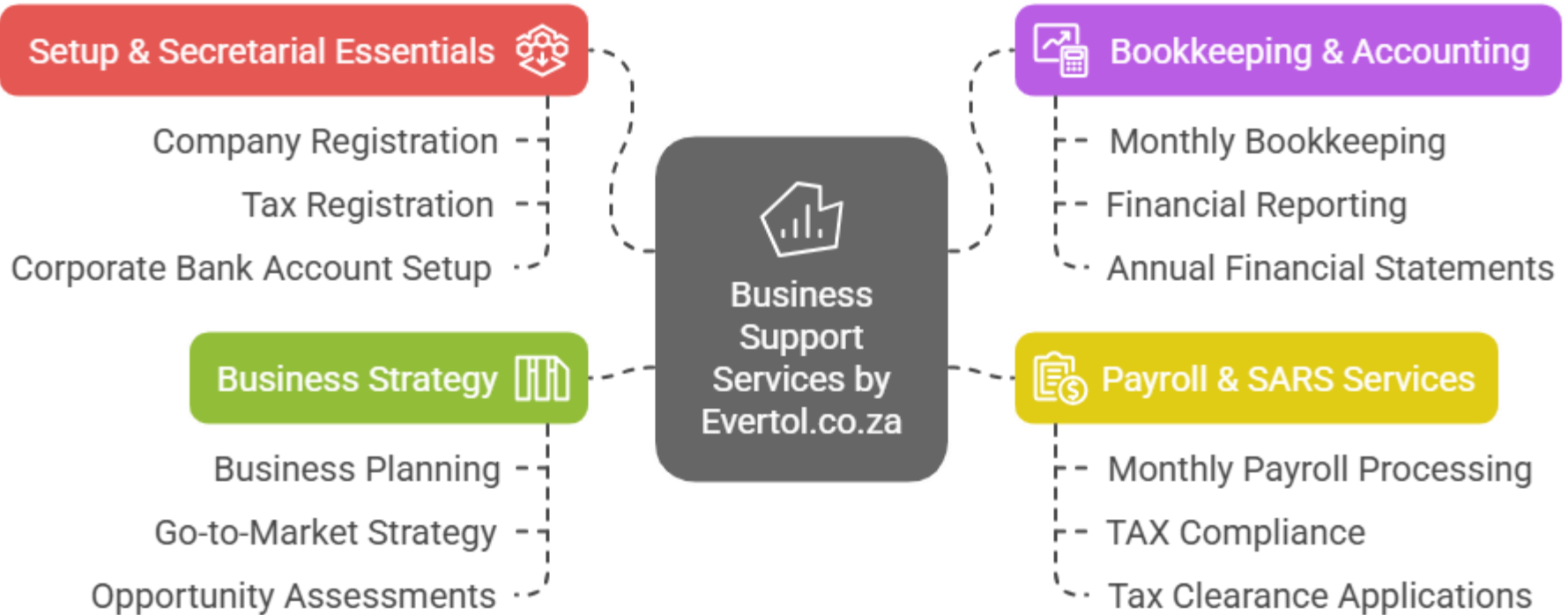
Evertol Associates is a modern accounting and business advisory firm based in South Africa with a continental reach, serving SMEs with operations in multiple countries. We provide seamless financial, tax, and compliance services tailored for entrepreneurs, SMEs, and growing companies - both local and international.

In 2023, Evertol Associates took over the portfolio of GetAPlan service, a strategic advisory arm of Cabanga Media Group, which had successfully delivered business strategy services to over 10 South African companies, directly supporting them in raising over R400 million in capital and expansion funding. This milestone firmly positioned Evertol as a trusted player in high-impact business consulting and financial advisory.

Today, Evertol continues to serve an expanding client base with precision, clarity, and results-driven support. Our firm is proud to be partnered with Cabanga Media Group, leveraging its continental media reach across eight African countries to support business credibility and investor confidence.



# What We Do



# Evertol Bookkeeping & Accounting Packages

Package	Turnover / Transactions	Monthly Fee	Included Services
Startup Essentials	Up to R1.5M / Under 100 transactions	R2,000 (ex VAT)	Accounting software + setup training, dedicated bookkeeper, monthly bookkeeping & reconciliations, annual management accounts, annual financial statements. SARS compliance & CIPC returns available as add-ons.
Business Growth	R1.5M – R3M / 100–300 transactions	R4,500 (ex VAT)	Everything in Startup Essentials, plus: payroll processing, CIPC annual return filing, SARS compliance (PAYE, VAT, Income Tax), tax clearance, cashflow management, budget planning, variance analysis, monthly reviews, internal controls, tax returns for directors.
Expansion Suite	R3M – R6M / 300–600 transactions	R8,500 (ex VAT)	Everything in Business Growth, plus: performance dashboards, strategic consulting, SARS audit support, risk & compliance reviews, quarterly board reporting.
Enterprise Support	Over R6M / 600+ transactions	R15,000 (ex VAT)	Everything in Expansion Suite, plus: dedicated financial controller, executive financial reports, cost-saving reviews, custom KPI tracking, strategic financial planning support.

# Key People

## **Emily Chiinze | Co-Founder & Head of Operations**

Emily Chiinze is a multi-disciplined businesswoman with an exceptional blend of financial, administrative, and digital expertise. She holds Diplomas in International Finance, Business Administration, Accounting, Hospitality Management, Food & Beverage Management, Food Industry Roles, and Food Skills.

## **Oscar Manduku-Habeenzu | Business Development Consultant**

Oscar Manduku-Habeenzu is a highly qualified business intelligence analyst, digital strategist and business development expert, holding over 25 certifications and diplomas across digital marketing, accounting, project management, and psychology, actively practiced in over 10 African countries.

## **Professional & Business Associates**

Evertol Associates works in collaboration with a network of qualified and experienced professionals across more than 10 African countries. These associates enable Evertol to offer regionally informed, locally relevant support to entrepreneurs and SMEs operating within the Cabanga Media Group networks, ensuring clients receive reliable service wherever they are on the continent.





# Client Portfolio

## **Our current and past clients include:**

Cabanga Media Group, Crunch Africa, Express Fitness Africa, Telox Medical, Art-M Contrustion, Kupa Creative Group, TDK Estates, Rhino Homes, Rathmines, Global Link Group, Black Natives, Kayadirect, AIT Farm, Charmicare, Samfoods, Sefer Holdings, and many more.

## **Industries We Specialise:**

We have a strong track record of service delivery in: Media, Advertising, Accounting, Financial Services, Farming, Construction, Transport & Logistics, Diversified Investments, and other growth-focused industries.



# Media Partners



Brand	Region	Website	Social Media	Followers
TheStartUpCo.Africa	Africa	<a href="http://www.thestartupco.africa">www.thestartupco.africa</a>	@TheStartUpCoAfrica	10,000+
Cabanga Media Group	Africa	<a href="http://www.cabangagroup.com">www.cabangagroup.com</a>	@CabangaMediaGroup	48,000+
Cabanga Magazine	South Africa	<a href="http://www.cabangamag.co.za">www.cabangamag.co.za</a>	@CabangaMag	14,000+
Moakanyi Magazine	Botswana	<a href="http://www.moakanyi.com">www.moakanyi.com</a>	@MoakanyiMag	8,000+
Ganizo Magazine	Zambia	<a href="http://www.ganizo.com">www.ganizo.com</a>	@GanizoMag	10,000+
Fikiria Magazine	East Africa	<a href="http://www.fikiriamag.com">www.fikiriamag.com</a>	@FikiriaMag	19,000+
Ironu Magazine	West Africa	<a href="http://www.ironumag.com">www.ironumag.com</a>	@IronuMag	13,000+
Yaada Magazine	Ethiopia	<a href="http://www.yaadamag.com">www.yaadamag.com</a>	@YaadaMag	8,000+
Mufakir Magazine	North Africa	<a href="http://www.mufakirmag.com">www.mufakirmag.com</a>	@MufakirMag	8,000+
Kufunga Magazine	Zimbabwe	<a href="http://www.kufungamag.com">www.kufungamag.com</a>	@KufungaMag	21,000+

# Let's Do Coffee

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